

“SHREDDIE” EDDIE IFFT

Bringing the Ha-Ha to the Pow-Pow!

2026 Après-Ski Stand-Up Comedy Tour

Presented by Eddie Ifft – As seen on Comedy Central,
The Joe Rogan Experience, Showtime, and HBO.



The Concept

“Après-ski just got a lot funnier.”

Ski resorts have world-class terrain, dining, and nightlife — but almost none have professional stand-up comedy as part of the experience. "Shreddie" Eddie Ifft fills that gap, giving guests a warm, high-energy après-ski show that keeps the good vibes rolling after the lifts close.



Why Resorts Should Embrace Comedy

- Après-ski crowds are looking for lighthearted, social evening activities that don't require another night at the bar.
- Comedy perfectly fits the 5 PM–8 PM window when guests are off the mountain and before dinner or bed.
- Resorts can use comedy nights to increase guest satisfaction, on-site spending, and brand distinction.



More Reasons



Sold-Out Shows

Packed audiences at top ski resorts love comedy.



Mountain Culture

Blend of skiing and humor enhances audience experience.



Event Highlights

Comedy shows become memorable moments for guests.



Engaging Audiences

Comedy resonates with guests across all ages.



Unique Experiences

Stand-up performances create unforgettable memories.



Resort Highlights

Events elevate the resort's profile and reputation.



About Eddie



- 29+ years touring globally
- Seen on Comedy Central, Showtime, Joe Rogan Experience, and HBO
- Creator of The Snow Joke Tour, Stand-Up and Send It and Eddie Ifft and Friends at the World Famous Comedy Store
- Adventurer, skier, and action sports athlete — authentic to the ski community
- Engaging for mixed audiences: family-friendly tone with adult edge

Show Format Options



FORMAT	DESCRIPTION	IDEAL FOR
Single-Night Event	One feature show with après-ski crowd.	Festival Weekends
Weekend Residency	2-3 Shows across Fri-Sun	Peak Season Packages
Après Pop-Up	Early-Evening Lounge Sets	Bars, Mid-Mountain Lodges, Conference Rooms
Seasonal Series	Monthly or bi-weekly shows	Resorts with active events calendars

Setup Made Easy



The **setup process** for Eddie Ifft's stand-up comedy shows is straightforward and hassle-free. With a stage size of 8'×10', basic lighting, and sound equipment (two microphones), resorts can accommodate 100 to 400 attendees comfortably. Optional openers or full marketing support are also available, ensuring that every performance is tailored to the venue's unique atmosphere and audience expectations.

Marketing Boost

Partnering with Eddie Ifft not only brings laughter but also enhances your resort's **visibility and appeal**. With a social reach exceeding 100,000 followers, resorts can benefit from cross-promotion, on-site video content for organic exposure, and synergistic brand tie-ins. This collaboration creates a unique marketing opportunity, ensuring your brand resonates with guests and stands out in the competitive après-ski landscape.



Partner ROI

Partnering with Eddie Ifft brings **unique entertainment** that enhances guest experiences and drives revenue. Comedy acts not only boost bar and restaurant sales but also create a lively atmosphere that encourages longer stays. This repeatable event fosters a strong community bond, generating meaningful PR and social media buzz that keeps your resort in the spotlight throughout the ski season.



Join Us

BE PART OF THE FUN

Let's make your resort the funniest mountain
in North America.

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