



THE CALIFORNIA NINE

Celebrating California's Outdoor Spirit
& Supporting Our Firefighters

PRESENTED BY EDDIE IFFT



THE
CALIFORNIA
NINE

SUPPORT OUR FIRE FIGHTERS



WHAT IS

THE CALIFORNIA NINE

The California Nine is the ultimate endurance challenge, celebrating California's legendary outdoor lifestyle!

In just one day, participants will take on nine outdoor activities, showcasing the state's diverse terrain and climate. More than just a test of endurance, this event raises vital funds for **The Community Brigade**, a volunteer firefighting association dedicated to wildfire prevention and response.





WHY “NINE”?

Inspired by the California Double (skiing/snowboarding and surfing in one day), this one-day endurance event pushes participants to their limits, showcasing the state’s unique ability to support year-round outdoor activities and experience the best of the state in a single day.



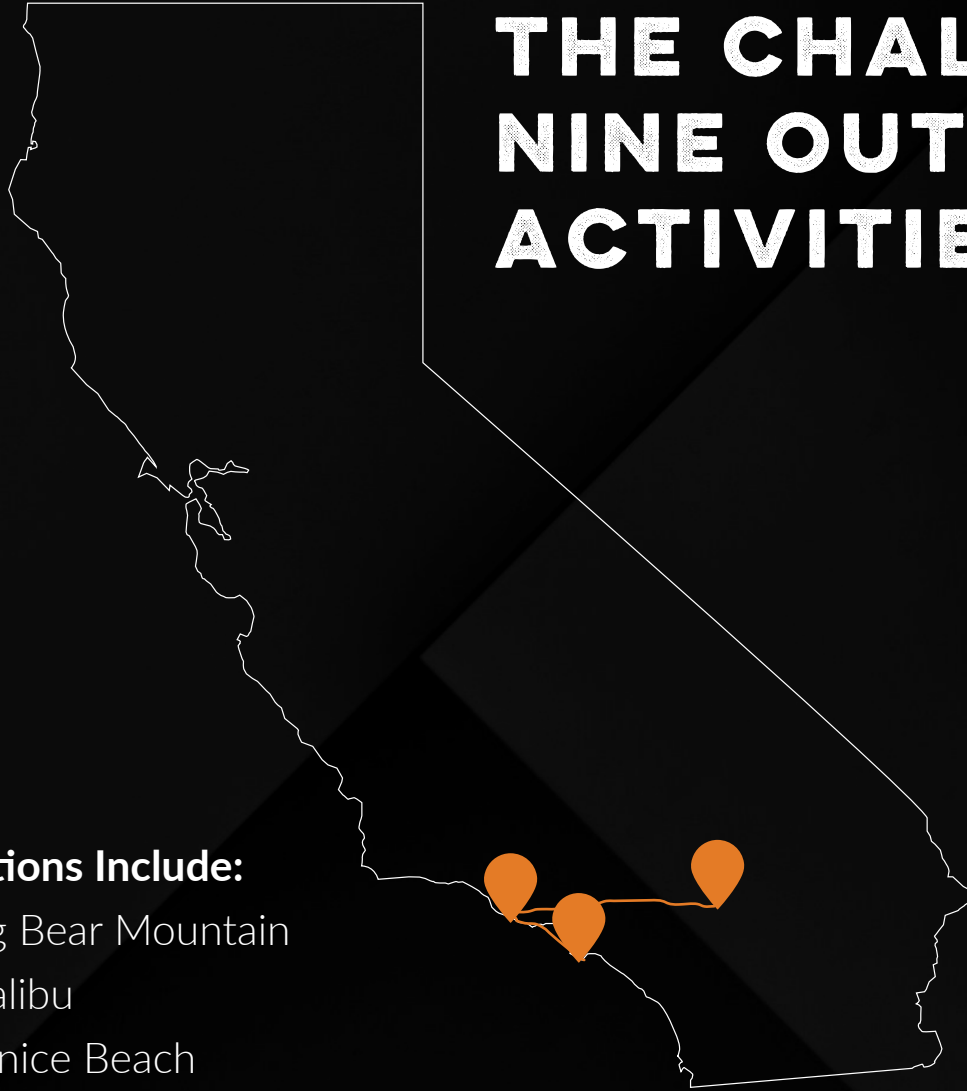


THE CHALLENGE NINE OUTDOOR ACTIVITIES

- Ski/Snowboard | 9 runs
- Surf | 9 waves
- Golf | 9 holes
- Mountain Bike | 9 miles
- Swim | 9 Laps
- Skateboard | 9 blocks
- Run | 9 miles
- Eat | 9 Taco
- Drink | 9 beers

Locations Include:

- Big Bear Mountain
- Malibu
- Venice Beach



**ALL IN ONE
DAY ACROSS
CALIFORNIA!**

WHY IT MATTERS

California is an outdoor paradise, but...

it's also vulnerable to wildfires.

Every year, firefighters risk their lives to protect our landscapes, homes, and communities. The Community Brigade provides volunteer firefighting services, training, and wildfire prevention efforts. This event raises awareness and funding to support these brave individuals.



HOW FUNDS WILL BE USED

25% TRAINING

Training volunteer firefighters

25% OUTFITTING

Purchasing essential fire gear & equipment



25% EMERGENCY AID

Providing emergency relief for communities impacted by wildfires

25% EDUCATION

Expanding fire prevention education

EVENT DETAILS

Date: [Insert Date]

Location: Across California

Entry Fee: \$900 per participant

Goal: Raise \$XXX,XXX for The Community Brigade



Ways to Participate:

- Join the challenge
- Donate directly
- Sponsor a participant



SPONSORSHIP OPPORTUNITIES

We are seeking sponsorships and donations to cover event costs and maximize funds raised.

SPONSORSHIP TIERS

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Title Sponsorship, Logo on Event Branding, VIP Event Access	Logo on Merchandise, Recognition in Media Coverage	Logo on Website, Social Media Shoutouts	Event Day Recognition, Swag Bag Placement
\$50,000+	\$25,000	\$10,000	\$5,000

Custom sponsorship packages available.

WHY SPONSOR?

01



Support wildfire prevention & response

02



Align your brand with outdoor adventure & California lifestyle

03



Reach a passionate, engaged audience of outdoor athletes & adventurers

04



Get featured in event media coverage & promotions



BE PART OF SOMETHING EPIC.

Support our volunteer firefighters while celebrating the California lifestyle and pushing your limits in The California Nine.



**JOIN US. SPONSOR US.
DONATE TODAY.**

Eddie Ifft

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